



Aisha Iqbal: Sample Persuasion Script

Hi, can I speak to **(Voter Name)**?

Hey **(Voter name)**, my name is **(Your Name)** and I'm a volunteer with Aisha Iqbal's campaign for State Senate. How are you doing?

(Respond Appropriately) As you might know, Aisha's a mom, non-profit leader, and former teacher running for our State Senate seat. I'm out knocking doors in our neighborhood to find out about what issues matter most to families in our community and share solutions that Aisha's already considering.

[Persuasion Ask] Can Aisha count on your support this November?

[If Yes] Thanks so much for your support! *(continue to Volunteer Ask)*

[If No] I understand, have a great day! *(be polite and end the conversation!)*

[If Unsure] I understand, the election is still a ways out! I've been talking to a lot of our neighbors and it sounds like a lot of folks are considering voting for Aisha. *(Share the reason why you're supporting Aisha, or continue)*

I'm supporting Aisha because I believe we need a teacher in the State Senate. I believe that our teachers should be better paid and that our students deserve more individual support - Aisha does too. I also believe that we should raise the minimum wage and support our local farmers - so does Aisha. Can I answer any questions about Aisha for you? *(Answer any questions if possible, but when it doubt direct them to the website: aishaiqbal.com)*

[Closing] It was great chatting with you! Here's some literature on Aisha and if you have any questions you reach out to us at our website - aishaiqbal.com. Have a great day!